

Hi, I am Tom Kluijver MSc.

An engineer turned UX designer.

Design philosophy - Designing holistically, guides you in the design of the details.

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Work Experience

Ava Security (Motorola), Senior UX designer | Sept 2018 - present, London, UK

Currently a Motorola solutions company after the acquisition in April 2022. I joined the startup during its initial design sprint. I translate technical solutions, including AI and cloud, to interactive experiences, develop the information architecture, do user research, competitive analysis and UX design. I did both customer and in-company demos. I was solely responsible for early stage research and development of the Hybrid Aware product (cloud and edge) and DMP, the deployment management portal. Trained two new hires. Additionally, I help management plan and prioritise releases by defining potential use cases. In 2020 I relocated from Oslo (Norway) to London to collaborate more with management and the engineering team. In Nov 2021 I got promoted to senior UX designer.

Tones gallery, Co-founder | Dec 2021 - present, London, UK

Co-founded a digital art gallery for emerging artists with a fully transparent pay structure. Currently representing 5 artists and are fully operational with a MVP.

To-Mu, Freelance Designer | 2013 - 2018, Delft, The Netherlands

The design projects ranged from strategic product consultancy to concept development. I worked for companies like: Zimmer Biomet, RDM Makerspace, TU Delft and many more. E.g. for RDM Makerspace I co-wrote and produced their marketing material for their Marvin kickstarter and it more than doubled their initial goal.

Startup incubator, UX researcher | Sept 2016 - Nov. 2016, Delft, The Netherlands

Design, research and market a new webapp for Exact, the cloud business software. I worked for a startup within Exact to explore new market and business opportunities.

Pendle, Co-founder | 2014 - 2016, Delft, The Netherlands

Fully developed, including a supply chain (at a sheltered workshop), a sustainable product in collaboration with BlueDot. Unfortunately we had to cancel the launch.

Reggs Design Agency, Design intern | 2015, Amsterdam, The Netherlands

Market research, high-end visualisations, preparing design workshops and 3D modelling.



Education

MSc Integrated Product design

Delft University of Technology, 2013 - June 2017, The Netherlands.
Graduated with a 9/10 on the topic "Nubus, the omnipresent personal computer".
Nubus is a vision for the next generation of consumer smart devices based on cloud computing.

Comprehensive Human Behaviour and Brain Sciences

University of Tsukuba, 2015, Japan

BSc Industrial Design and Engineering

Delft University of Technology, 2010 - 2013 The Netherlands. With a minor in Sustainable design and engineering.



Achievements

Red Dot design award

2021, United Kingdom
Won the smart products category award with our Ava cloud video security product.

JASSO Scholarship

2015, Tsukuba, Japan
I was awarded the JASSO scholarship which is set aside for international students who achieve a superior score in their masters program.

Bluedot design competition

2014, Delft, The Netherlands
Second prize in the BlueDot Design Competition with as theme reusing waste material.



Other Experiences

Nubus venture exploration

Jan. 2018 - May 2018, Delft, The Netherlands
With interest of several companies, like KPN, TU Delft, YES!Delft and NXP, I conducted a startup venture exploration for Nubus. This resulted in being rewarded with the second prize at the first circular Dragons Den in Delft. Other activities included product pitches and business model development.

Around the world in 80 followers

July 2017 - Jan. 2018, Internationally
A social experiment based on my instagram following. I travelled through the US and EU to meet 20 of my unknown Instagram followers. The project got published in national and international magazines. With a crowdfunding campaign I managed to supplement my income. The blog got to 2000 unique visitors of traffic a month.



Skills

User research
Market research
Concept ideation
Information architecture
Interaction design
and more...