

Tom Kluijver MSc.

A product developer specialised in user-centered design.

Design philosophy - Designing holistically, guides you in the design of the details.

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The Netherlands

Work Experience

To-Mu | 2013 - present, Delft, The Netherlands

Freelance designer and photographer. The design projects range from strategic product consultancy to concept development. I worked for companies like: Zimmer Biomet, RDM Makerspace, TU Delft and many more. E.g. for RDM Makerspace I co-wrote and produced their marketing material for their Marvin kickstarter and it more than doubled their initial goal.

Exact | Sept 2016 - Nov. 2016, Delft, The Netherlands

Together with a team, I worked on creating a state of the art cloud software to fuel Exact's ambitious growth plans. I worked as a user experience designer and mainly initiated and executed the user experience research for a new project within Exact.

Pendle | 2014 - 2016, Delft, The Netherlands

After winning second prize with *Pendle* at the BlueDot Design Competition, the design was developed into a full-fledged sustainable product in collaboration with BlueDot. However, market introduction was canceled due to low quality of production.

Reggs Design Agency | 2015, Amsterdam, The Netherlands

Design intern: research for project presentations, high-end visualisations for client presentations, preparing and attending various brainstorm sessions and 3D modelling and prototyping designs.

Photo comittee | 2010 - 2011, Delft, The Netherlands

Commissioner photo events. During the course of the year, I was in charge of managing photographers for events of the student Association I.D. of my faculty I.D.E.

Education

MSc Integrated Product design

Delft University of Technology, 2013 - June 2017, The Netherlands.

Graduated with a 9/10 on the topic "Nubus, the omnipresent personal computer". Nubus is a vision for the next generation of smart devices for consumers based on cloud computing.

Comprehensive Human Behaviour and Brain Sciences

University of Tsukuba, 2015, Japan

Minor Sustainable Design and Engineering

Delft University of Technology, 2013, The Netherlands

BSc Industrial Design and Engineering

Delft University of Technology, 2010 - 2013 The Netherlands

Other Experiences

Nubus venture opportunity exploration

Jan. 2018 - April 2018, Delft, The Netherlands

With interest of several companies, like KPN, TU Delft, YES!Delft and NXP, a startup venture opportunity exploration was done for Nubus. In the three months I have done many pitches for companies, became runner-up in the first circular Dragons Den and made Nubus startup ready.

Around the world in 80 followers

July 2017 - Jan. 2018, internationally

A social experiment based on my instagram following. I travelled to meet my Instagram followers in the EU and USA to experience and show differences and similarities amongst cultures. The project included photography, videography, a blog and crowdfunding.

Achievements & Honors

Photo exhibition at Google Chicago office

May 2017 - May 2018, Chicago, Illinois, USA

Some of my best photos are on display at the Google Chicago office, 1K W. Fulton.

Publications Around the world in 80 followers

July 2017 - Jan. 2018, internationally

My project got published in both print and online magazines, like Focus Media, Petapixel and Digifotopro.

JASSO Scholarship

2015, Tsukuba, Japan

I was awarded with the JASSO scholarship which is set aside for international students who achieve a superior score on the EJU.

BlueDot

2014, Delft, The Netherlands

With my team, we became the runner-up in the BlueDot Design Competition in 2014. The theme of the competition was reusing waste material.

Skills

User research	3D modeling	Solidworks
Market analysis	Prototyping	Keyshot
Business strategy	Storytelling	Dutch
Product strategy	UX design	English
Concept ideation	Adobe: Ps, Ai, Ae,	
Sketching	Id and Pr	

Small insight

In my spare time I am a sports enthusiast, especially keen of Capoeira, and love photography.