

# MSc. Benjamin Tom Kluijver

Product developer & lifestyle campaign photographer



## Personal Information

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## Education

- |  |                            |
|--|----------------------------|
| Delft University of Technology<br>MSc Integrated Product Design  | 2013 - 2017, Delft, NL     |
| University of Tsukuba<br>Exchange with the faculty of Kansei: Comprehensive Human Behaviour and Brain Sciences                     | 2015, Tsukuba, JP          |
| Delft University of Technology<br>BSc Industrial Design and Engineering<br>Minor Sustainable Design and Engineering                | 2010 - 2013, Delft, NL     |
| Werkplaats Kindergemeenschap Kees Boeke<br>VWO Pre-University education<br>Main subjects: Physics, Mathematics, Chemistry, Biology | 2002 - 2009, Bilthoven, NL |



## Work Experience

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|---|----------------------------------|
| To-Mu<br>Freelance designer and photographer. The design projects range from strategic product consultancy to concept development.  | 2013 - present, Delft, NL        |
| Orbit<br>After winning second prize with the concept Orbit at the BlueDot Design Competition, in collaboration with BlueDot the design was being developed into a full-fledged sustainable product, however market introduction was canceled due to low quality of production with the use of recycled materials.       | 2014 - 2017, Delft, NL           |
| Exact<br>Working with a team on creating a state of the art app and cloud software to fuel Exact's ambitious growth plans. My job title was "user experience designer" and I mainly initiated and executed the user experience research for this new project within Exact, to enable iterations based on user feedback. | Sept 2016 - Nov. 2016, Delft, NL |
| Reggs Design Agency<br>Design intern: research for project presentations, high end visualisations for client presentations, preparing and attending various brainstorm sessions and 3D modelling and prototyping designs.   | 2015, Amsterdam, NL              |
| Photo comittee<br>Commissioner photo events. During the course of the year, I was in charge of arranging photographers for events of the student Association I.D. of the faculty of Industrial Design and Engineering.  | 2010 - 2011, Delft, NL           |



## Other Experiences

Around the world in 80 followers

Aug. 2017 -present, Internationally

A digital era project to connect with people that are only translated into likes, comments and follows on instagram. Meeting them in person, sleeping on their couch to see and experience the local culture. To show the similarities amongst and differences between people, cultures and places. Includes a blog, crowdfunding, videos, sponsorship and photos.



## Achievements & Honors

Photo exhibition at Google Chicago office

May 2017 - May 2018, Chicago, USA

A part of my best photos are on display at the Google Chicago office, 1K W. Fulton.

JASSO Scholarship

2015, Tsukuba, JP

In conjunction with this scholarship, JASSO sponsors a reservation program that sets aside scholarship allotments for privately financed international students who achieve a superior score on the EJU.

BlueDot

2014, Delft, NL

First runner up in the BlueDot Design Competition 2014. The theme of the competition was reusing waste material.



## Languages

Dutch	●	●	●	●	●
English	●	●	●	●	○
Indonesian	●	●	○	○	○
Japanese	●	●	○	○	○



## Software

Adobe Indesign	●	●	●	●	●
Adobe Illustrator	●	●	●	●	○
Adobe Photoshop	●	●	●	●	●
Keynote	●	●	●	●	○
DS Solidworks	●	●	●	●	○
Adobe premiere pro	●	●	●	●	○
Keyshot 5.0	●	●	●	●	○
Sketchbook	●	●	●	●	○



## References

Taco Schmidt, Managing Director  
Reggs  
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Edgar Wieringa  
Manager Product Management Exact Cloud solutions  
Exact



## About me

In my spare time I practise capoeira, and try to travel as much as possible to learn about cultures.

Design philosophy:  
Designing holistically, guides you in the design of the details.